Stark Cinematix Gold Studios

Business Brief Summary

Stark Cinematix Gold Studios (SCG) is a prestigious film production company specializing in all sub-genres of horror. Drawing inspiration from the industry dominance of Blumhouse Productions, Lionsgate Films, A24, and NEON Rated, SCG aims to set a new benchmark in the indie film industry.

The following information is a brief summarization of the SCG. For more detailed documents related to any particular section, please contact SCG directly.

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Fearless Innovation

SCG's Blueprint for Dominating the Horror Genre

Horror films thrive on compelling stories, iconic villains, and thrilling unpredictability. SCG understands that and is strategically positioned to become a leading force in the horror film industry, leveraging the genre's low production costs and high-profit margins. By focusing on cross-genre innovation and popular subgenres, SCG aims to create the next iconic horror franchise, tapping into a dedicated fanbase that values creative storytelling. With a commitment to producing films with franchise potential and expanding into various media formats, SCG offers investors a unique opportunity to be part of a new wave in horror cinema that promises significant long-term returns.

Strategic Diversification

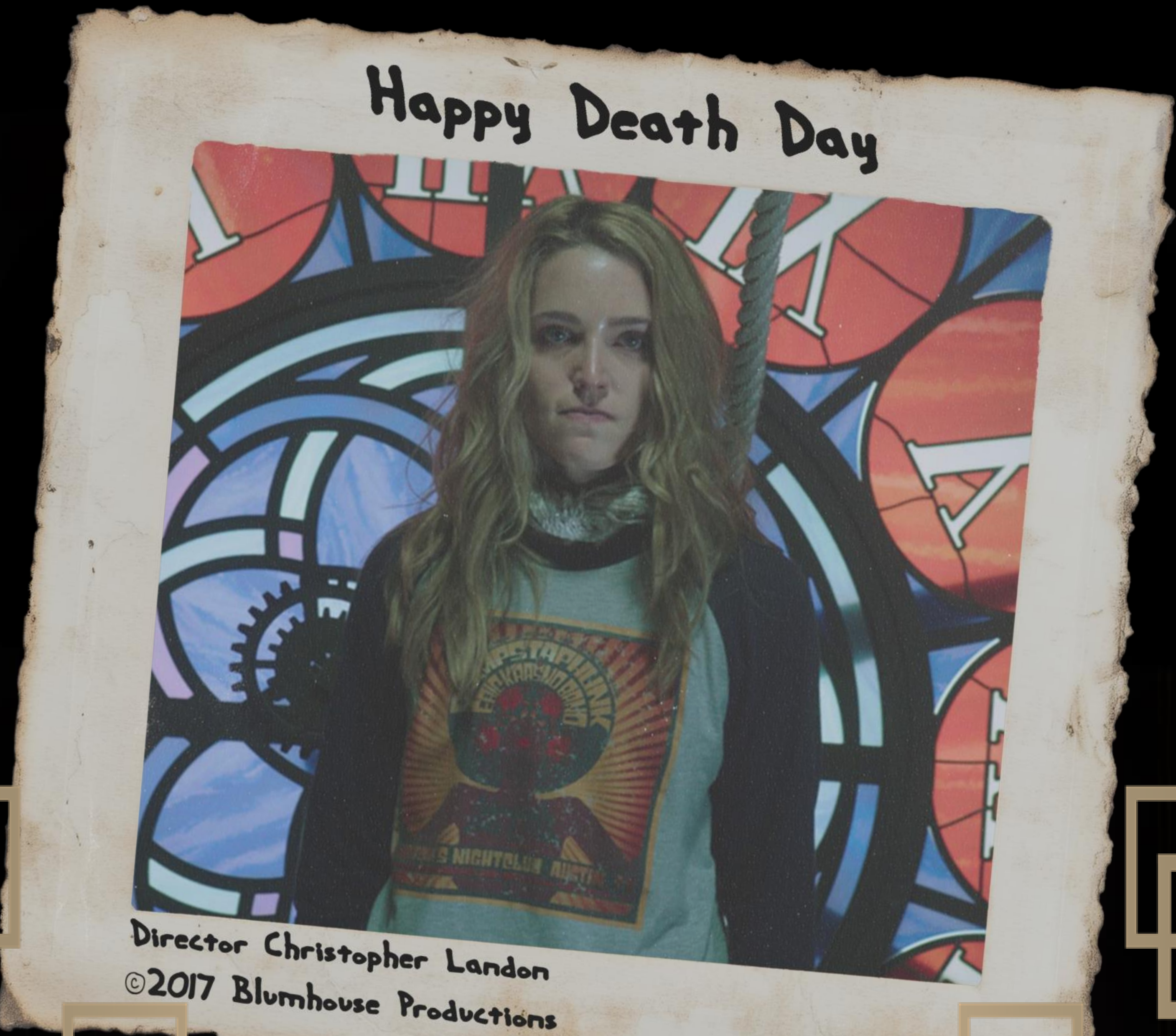
Mutual Fund Investing

Mirroring the major studios, our strategic diversification will employ a mutual fund-style investment strategy, diversifying across multiple horror projects to reduce risk and ensure consistent returns. By offering investors access to a diverse portfolio of films and compounded revenue streams from various intellectual properties, SCG maximizes profitability and minimizes risk. Early investors benefit from long-term gains through ongoing franchise development, and SCG's strategy of revitalizing existing IP alongside original content further enhances profit opportunities. This approach, combined with the potential blockbuster success of tentpole films like *Sudden Death*, positions SCG for sustained growth and significant returns for its investors.

Responsible Budgeting & Ethical Practices

Formula for Sustainable Success

Low-budget horror films often bypass traditional union structures, allowing us to manage crew costs efficiently, including deferred pay through our Core Crew Member (CCM) model. This model, in which all multi-project crew members—including founders William Hopp (CEO) and Jake Stark (CCO)—participate, ensures payment and bonuses only after investor returns are secured. This approach ensures a dedicated and motivated team working towards the success of each project. By selectively joining unions like SAG, we access top talent while maintaining budget flexibility. Our innovative use of remote work, AI, and volume stage filming enables us to produce high-quality films on modest budgets, ensuring investor returns and positioning SCG as a leader in the horror genre.



From Concept to Screen

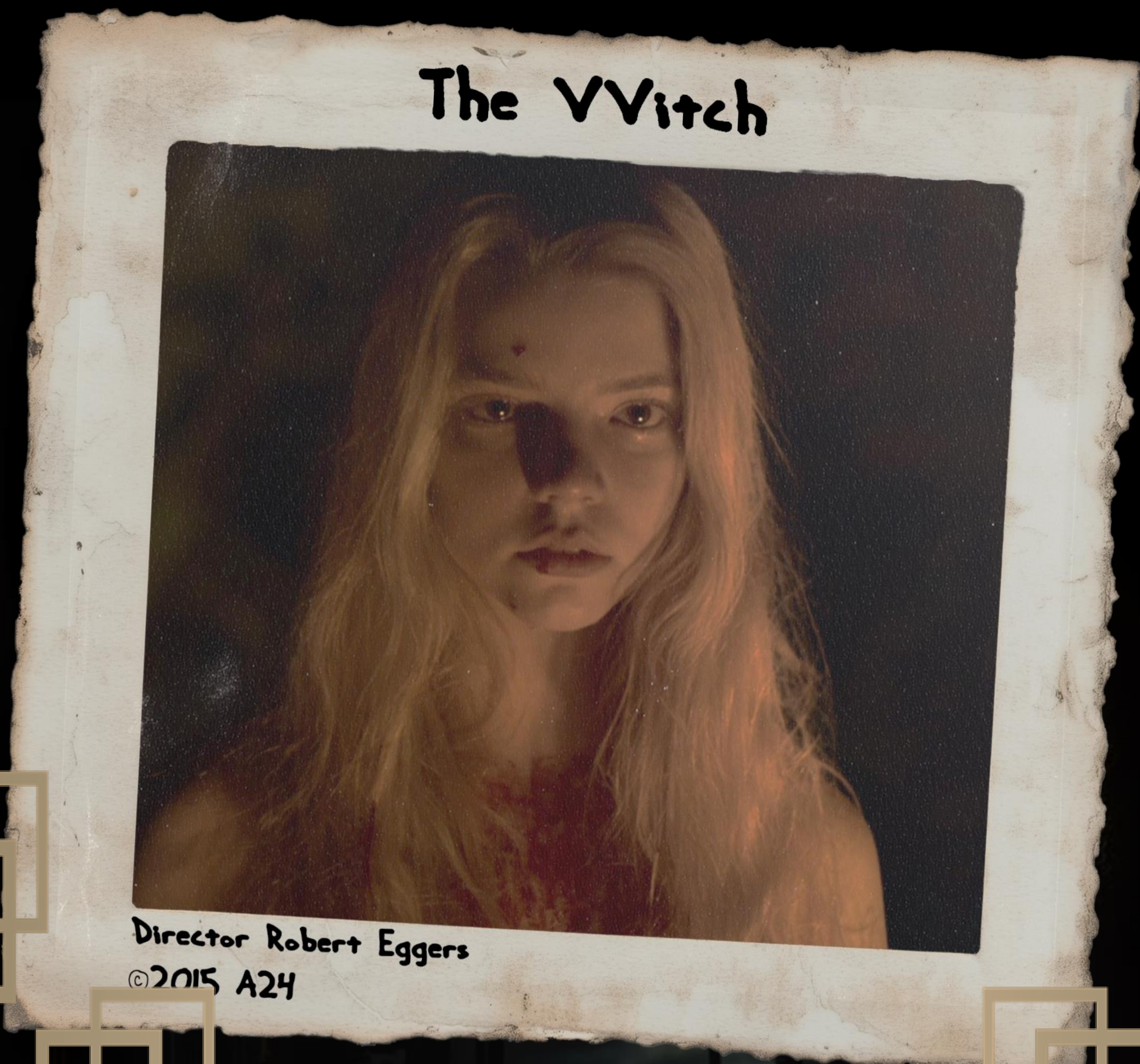
The Roadmap for Project Development

Our commitment to both our stories and our investors means we employ a rigorous project development process to ensure that each film is both high-quality and marketable. We prioritize concept-driven horror stories with franchise potential, simple production requirements, and strong audience appeal. With four completed scripts ready for production and dozens more primed for development, SCG is poised to deliver compelling films that resonate with audiences and generate strong returns for investors. Our structured timeline, which includes development, production, and strategic distribution through festivals and marketing, ensures efficient resource management and successful film releases. Through meticulous planning and market alignment, SCG is set to lead the horror genre, delivering both critical acclaim and financial success.

Lights, Screams, Action

Marketing & Distribution Formula

We have crafted a precise marketing and distribution plan designed to maximize audience reach and profitability for its horror films. SCG's four-phase distribution strategy includes hiring a seasoned consultant, generating competitive demand at industry events, partnering with a top independent distributor, and eventually establishing an internal distribution arm. Marketing efforts will focus on creative, tailored campaigns that leverage social media and innovative promotional stunts, with a budget set at 15% of the total investment. By reviving the Roadshow Theatrical Release model and employing a targeted prints and advertising (P&A) strategy, SCG will effectively compete with larger productions, ensuring a strong market presence and sustained growth.



Revenue Resilience

Path to Profitable & Protected Investments

Our plan is to secure strong financial returns and protect investor interests through a diversified approach to revenue generation and strategic financial planning. By leveraging multiple post-release revenue streams, including box office, VOD, streaming, and international sales, SCG ensures consistent income and reduces dependence on any single source. Pre-release revenue sources like tax incentives, presales, and crowdfunding further enhance financial stability, while Section 181 tax deductions offer immediate benefits to early investors. Completion bonds provide additional security, ensuring projects are completed on time and within budget, safeguarding both production quality and investor capital.

Forging Fear

Our Vision for Horror Excellence

SCG leverages creative innovation and industry expertise to carve out a dominant position in the horror genre. With a dual sub-brand strategy, SCG targets both prestige and mainstream horror audiences, ensuring broad appeal and consistent returns. Led by industry veterans and a dynamic leadership team, SCG focuses on producing high-quality, culturally relevant films with the potential to become iconic franchises. Through collaboration, risk diversification, and a dedicated production team, SCG is committed to elevating the genre while delivering strong returns for our investors as we aim to conquer the horror industry.

Breaking New Ground

Milestone Films Abductee & Sudden Death

From ultra-low budget to tentpole summer blockbuster, SCG is poised for a significant leap forward with its projects *Abductee* and *Sudden Death*. *Abductee*, our first feature film, exemplifies SCG's ability to deliver high-quality content on an ultra-low budget, serving as a proof of concept for our production capabilities. The success of *Abductee*, which came in under budget and ahead of schedule, sets a strong foundation for investor confidence and positions SCG as a formidable player in independent horror filmmaking. Following this, *Sudden Death*—a genre-blending tentpole film—combines the thrills of zombie horror with the high-stakes tension of death games, promising to captivate a wide audience and further solidify SCG's reputation in the horror industry. Together, these projects demonstrate SCG's strategic approach to film production, emphasizing both creativity and financial efficiency while paving the way for future successes.

Investment Opportunity

Fueling the Next Chapter of Horror with SCG

SCG is seeking a minimum of $50 million up to a maximum of $80 million for a seven-year active development term, continuing for six years post active development for additional investor recoupment. SCG will begin primary business operations after successfully raising the first round of $10 million, establishing the brand, marketing team, and fully developing, producing, and distributing our first slate of films. Each subsequent $10 million will fund the next round, and the final $30 million will fund our first tentpole film, *Sudden Death*. Investors will receive a 120% preferred return, prorated strategically across all catalog films and the first tentpole film, and 50% of all profits after the production has paid deferrals and bonuses. Investors will also receive revenue from all ancillary media developed from catalog projects for the life of the IP, as well as additional media from reinvested funds developed during the term.

SCG Projected Film Return

Range of Potential Profits Based on Comparable Films from Example Indie Studios

The following projections are based on data collected by Nash Information Services and refer to 20 films a of similar genre, budget, and target audience to ours distributed by Blumhouse, Lionsgate, and A24. All of the comparable films have been distributed within the last 20 years and were based on original IP.

Our projections assume the average SCG film budget of $2.5 million. Based on the median performing film, we project a net return to investors of $9,198,723, an almost 268% ROI on their $2.5 million investment. For the entire catalog of films, we project a net return to investors of $183,974,467 on their $50 million investment. This number excludes *Sudden Death.*

Budget: $2,500,000	**Under Performing**	**Break-Even Performing**	**Median Performing**	**Average Performing**	**80th Percentile Performing**
All Gross Revenue/Distribution Costs					
Domestic Box Office	$ 11,572,565	$ 18,516,103	$ 27,774,155	$ 45,133,002	$ 63,649,105
Home Video Consumer Spending	$ 11,279,395	$ 18,047,032	$ 27,070,548	$ 43,989,640	$ 62,036,672
International Box Office	$ 7,651,780	$ 12,242,848	$ 18,364,272	$ 29,841,942	$ 42,084,790
International Home Video Consumer Spending	$ 3,904,769	$ 6,247,631	$ 9,371,446	$ 15,228,600	$ 21,476,231
TV & Ancillary	$ 2,648,733	$ 4,237,972	$ 6,356,958	$ 10,330,057	$ 14,568,029
Less: All Distribution Costs	$ (43,988,968)	$ (56,578,667)	$ (73,364,932)	$ (104,839,180)	$ (138,411,710)
Pre-Release Receipts					
Domestic & International Advances/Pre-Sales	$ -	$ -	$ -	$ -	$ -
Tax Rebate	$ 500,000	$ 500,000	$ 500,000	$ 500,000	$ 500,000
Licensing	$ -	$ -	$ -	$ -	$ -
Crowdfunding	$ -	$ -	$ -	$ -	$ -
Worldwide Pre-Release Receipts	**$ 500,000**	**$ 500,000**	**$ 500,000**	**$ 500,000**	**$ 500,000**
Post-Release Receipts					
Domestic Overage	$ -	$ 2,484,786	$ 11,423,945	$ 28,184,870	$ 46,063,190
International Overage	$ -	$ 228,133	$ 4,148,501	$ 11,499,191	$ 19,339,927
Worldwide Post-Release Receipts	**$ -**	**$ 2,712,919**	**$ 15,572,447**	**$ 39,684,061**	**$ 65,403,117**
Investment Required					
Production Budget	$ 2,500,000	$ 2,500,000	$ 2,500,000	$ 2,500,000	$ 2,500,000
Reinvestment	$ -	$ -	$ -	$ -	$ -
Total Investment	**$ 2,500,000**	**$ 2,500,000**	**$ 2,500,000**	**$ 2,500,000**	**$ 2,500,000**
Core Crew Memeber Deferral Pay					
Less: Deferrals Paid Back	$ (500,000)	$ (500,000)	$ (500,000)	$ (500,000)	$ (500,000)
Less: Bonus Pay from Deferrals	$ (175,000)	$ (175,000)	$ (175,000)	$ (175,000)	$ (175,000)
Less: All Deferral Amounts	**$ (675,000)**	**$ (675,000)**	**$ (675,000)**	**$ (675,000)**	**$ (675,000)**
Investor Return Summary					
Production Company Share of Receipts	$ 500,000	$ 3,212,919	$ 16,072,447	$ 40,184,061	$ 65,903,117
Investor Preferred Return (20%)	$ 500,000	$ 3,000,000	$ 3,000,000	$ 3,000,000	$ 3,000,000
Net Film Profit After Investor Preferred Return	$ -	$ 212,919	$ 13,072,447	$ 37,184,061	$ 62,903,117
Net Film Profit After Deferral Pay	$ -	$ -	$ 12,397,447	$ 36,509,061	$ 62,228,117
Investor Participation (50%)	$ -	$ -	$ 6,198,723	$ 18,254,531	$ 31,114,058
Cash Return to Investors	**$ 500,000**	**$ 3,000,000**	**$ 9,198,723**	**$ 21,254,531**	**$ 34,114,058**
ROI for Investors	-80.00%	20.00%	267.95%	750.18%	1264.56%

The above scenarios are broken down into five distinct projections:

- **Under Performing**: Films that perform low compared to our comp films.
- **Break-Even Performing**: Films that provide a break-even return for our investors.
- **Median Performing:** Films that perform in the median range based on our comp films.
- **Average Performing:** Films that perform in the average range based on our comp films.
- **80th Percentile Performing:** Films that perform within the 80th percentile (top 20%) based on our comp films.

For a complete list of our comparable films and a customized breakdown of more detailed profit projections, including Sudden Death, please contact Stark Cinematix Gold Studios directly.

Building the Future of Horror Franchises

Why Stark Cinematix Gold Studios is the Right Choice

SCG is poised to revolutionize the horror film industry. By leveraging our unique approach—utilizing deferred payments, custom marketing strategies, and a diversified investment in multiple films—we minimize risks while maximizing potential returns. Our commitment to creating high-quality, low-budget horror films is backed by seasoned industry veterans who have already committed to our vision.

With a finished film ready for distribution and a director attached to our upcoming project, *Sudden Death*, we are prepared to hit the ground running. Our comprehensive seven-year plan to produce and release 20 full-length horror films is meticulously designed to ensure profitability and sustainable growth. Supported by realistic profit projections from Nash Information Services, we offer a robust portfolio of revenue streams and a plethora of opportunities for ancillary content and other creative media.

By investing in SCG, you are not just investing in films—you are investing in a brand with the potential to yield consistent returns and create iconic horror franchises that will captivate audiences for years to come.

Join us at Stark Cinematix Gold Studios and be part of a thrilling journey that will balance artistic vision with the high profit potential of elevated horror films.

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